



STRATEGIC DIRECTION

APRIL 2025 -
MARCH 2030

INTRODUCTION

Our Vision

A genetically diverse, resilient forested landscape that supports life and a healthy economy

Our Mission

To ensure that genetic diversity is maintained as the foundation of a resilient forested landscape in Ontario

Our Goal

To assist forest practitioners to conserve the genetic diversity of Ontario forests.



KEY PILLARS

Through this strategy, we will focus on the following key pillars with a consistent approach to educate and advocate for policies and practices that support the long-term conservation of forest genetics and raise awareness of the importance of genetic diversity.

Administration

Maintain a work environment that supports a thriving team and fosters strong partner, member and funder relationships

Species Recovery

Be the go-to organization for tree and woody plant species conservation and recovery

Seed

Leading efforts to increase the volume of high-quality source identified tree seed

Climate Change Adaptation

Improve the collective knowledge of new and applicable science and support climate change readiness

Knowledge Exchange

Maintain a sustainable and effective knowledge and technology dissemination program that aligns with the FGCA's mission



CORE VALUES

Over the course of the next 5 years, the FGCA will participate in initiatives and programs that align with the following core values (not in order of priority).

Conservation Efforts that
Incorporate Creating
Ethical Space

Leadership in Tree Improvement,
Forest Genetics and Quality Seed
Supply in Ontario

Science and Adaptive
Management

Collaboration and
Knowledge Exchange

Practical, Efficient and
Fiscally Responsible

Climate Change
Adaptation



For the full copy of the FGCA Strategic Direction April 2025 to March 2030 please contact outreach@fgca.net



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